

## **MEDIA RELEASE**

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### **SASKFILM BOARD OF DIRECTORS APPOINTS CHIEF EXECUTIVE OFFICER AND FILM COMMISSIONER**

**Regina, SK (April 26, 2007)** — The SaskFilm Board of Directors announced today the appointment of Susanne Bell as Chief Executive Officer and Film Commissioner of SaskFilm following a comprehensive search process. Ms. Bell held the position of Acting Chief Executive Officer and Film Commissioner for the past 16 months and previously served as the Corporation's Director of Programs and Services for seven years.

"On behalf of the SaskFilm Board of Directors, we are pleased to appoint Susanne as Chief Executive Officer and Film Commissioner of SaskFilm," said Pam Klein, Chair of the SaskFilm Board of Directors. "Her commitment to building Saskatchewan's film and television industry, her intimate knowledge of the national and international marketplace and her years of senior management experience ensures SaskFilm is well positioned for continued growth and success in the years to come."

SaskFilm is a non-profit agency responsible for the administration of film and television industry programs and the film commission for the province of Saskatchewan. As Chief Executive Officer and Film Commissioner, Ms. Bell will be responsible for leading SaskFilm in its mandate to foster a vibrant and competitive provincial film and television industry through the administration of funding programs and financial incentives; management of the Canada Saskatchewan Production Studios; promotion of the province as an extraordinary location for film and television production around the world and the facilitation of co-venture/co-productions with foreign producers.

**SaskFilm and Video Development Corporation (SaskFilm)** enables the film, television and interactive industry in Saskatchewan to continually enhance the quality, quantity and marketability of its products and resources. SaskFilm was established to stimulate and foster the development of an indigenous film and television industry through the administration of the Saskatchewan Film Employment Tax Credit Program; management of the state of the art Canada Saskatchewan Production Studios; and by providing financial assistance to qualified production companies for purposes of developing, producing and distributing film and television products. Visit [www.saskfilm.com](http://www.saskfilm.com).

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